



JON BILLETT *Interactive Design & Art Direction*

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assurance

Equally passionate about great creative and the business it fuels, my goal is to become an integral & versatile lead in your creative team

discipline

Bachelor of Fine Arts (BFA) in Graphic Design (May 2005), Minor in Communications
Rochester Institute of Technology (RIT), School of Design, Rochester, Ny

tactical

Advanced in all Adobe CS5 Applications (Flash, Illustrator, Photoshop, Dreamweaver, InDesign, Bridge & Acrobat). Experienced in QuarkXPress, Final Cut Pro, iMovie, and Microsoft Office. Fluent in coding with HTML/CSS and Actionscript 2.0, while acquiring a stronger knowledge of 3.0, every day. Working consistently to grow in the areas of Mobile, HTML5, Javascript, CMS, Adobe AfterEffects, XML, and PHP. Full knowledge of print production and pre-press. Adept on both Mac and PC platforms.

efficiency

Focused on integrated disciplines – interactive media and traditional print & layout design. With the industry increasingly focused on both, my knowledge and experience has always been operating on those parallel channels. At the same time, I crave any opportunity to work with people toward a business goal – clients, writers, project managers, account service – they're all key parts of the chain. Collaboration is crucial to my work as are attention to detail, organization and communication. Ultimately, I want to bring the knowledge gained from the work I've done into the great work I'll do for you.

evidence

Singularity Design, Senior Interactive Designer - Philadelphia, Pa. *June 2011 - present.*

In charge of managing and executing daily interactive workflow and conceptualization, as well as organizing brainstorm sessions, kickoff meetings, and mid-project reviews. Heavy focus on the UX/UI, concepting and strategy for mobile and tablet applications, mobile websites, e-commerce sites, branded microsites, augmented reality, infographic-based animations, sound editing, company presentations and new business pitches. Establish a daily communicative and hands-on working relationship with application developers, front & back-end web developers, project managers, art director, and interactive strategist.

Backe Digital Brand Marketing, Lead Interactive Designer - Radnor, Pa. *October 2009 - June 2011.*

In charge of managing and executing daily workflow, as well as attending brainstorming sessions, client meetings, and phone conferences. Projects consist of (but not limited to) interactive, web and mobile conceptualization and development with an emphasis on a variety of rich media ad campaigns (expandables, site take-overs, interstitials, roadblocks), user interface design, social media implementation, user-experience research, ad tracking, video implementation, and new brand campaign roll-outs. Establish a daily communicative and hands-on working relationship with the IT department, account team, and upper-level management, throughout the entire creative process. Heavy focus on healthcare and pharma clients.

Billett Designs, Freelance Design Firm (Interactive, Web, Traditional) - Philadelphia, Pa. *August 2005 - present.*

Designer, project manager, and account executive (And CFO for that matter...) for multiple projects with a substantial client base. Projects ranging from print & interactive design, branding, designing user interface for Websites and applications, direct mail, environment, general advertising and marketing. Establish a strong working relationship with clients, attending meetings, conducting research, and fully understanding the wants and needs of the end user.

3601 Creative Group/Comcast-Spectacor, Interactive Designer - Philadelphia, Pa. *January 2007-December 2008.*

Designer and Interactive Design Lead servicing all Comcast-Spectacor entities – Philadelphia Flyers, 76ers, Phantoms, Wings, Wachovia Complex events (Ringling Bros, Barnum & Bailey Circus, Disney on Ice). Great experience working across multiple media in an extremely fast-paced business environment. Agency structure with constant client and internal communication. Work focused on (but not limited to) Web animation & graphics, direct mail, outdoor, large-scale publications (media guides, magazines).

Creative Graphics, Junior Designer - Exton, Pa. *August 2005 - August 2006.*

Your typical entry-level graphic design gig at a small agency in the 'burbs.

the person

This is the part of the resume typically reserved for chest-thumping. I'm less about shouting and more about doing. And that's what I bring to the table. The drive to get things done every single day. In an industry that changes by the second, I have learned to feed off that energy. To keep reading and exploring. Respecting the traditional and embracing the leading edge. Networking in old ways (handshakes & tending bar) and new (API's & Facebook). Devouring design, music and local and world news with equal gusto (Heck – even celebrity news. There, I said it.) It's that curiosity and work ethic that keep me digging deep everyday to get the most out of the work and the people I work with.